Dear Commander Harken,

Thank you for trusting us with the Alliance Logistics website. In the enclosed document you'll see a summary of your website health and all the work we have done to keep it humming along.

I am sending the invoice in a separate email, and if you have any further questions please contact me by phone, day or night.

Kind Regards,
Mal Reynolds
Overview

Updates
8 plugin and theme updates performed.

Uptime
There was 1 downtime. Latest downtime was at 2016-07-24 15:25:56

Backups are **up and running**
The most recent backup was performed on **2016-07-25** at 11:09:23

You are tracking 3 keywords.
Your latest visibility (overall SEO score) is 47. You have 10 competitors.
Updates
8 Plugins updated:

- WP Rocket updated from 2.6.17 to 2.7.3 (2016-07-29)
- Yoast SEO updated from 3.1.1 to 3.1.2 (2016-07-29)
- NextGEN Gallery by Photocrati updated from 2.1.23 to 2.1.26 (2016-07-29)
- Contact Form 7 updated from 4.4 to 4.4.1 (2016-07-29)
- WP Rocket updated from 2.6.16 to 2.6.17 (2016-07-11)
- Toolset Views updated from 1.12 to 1.12.1 (2016-07-11)
- Yoast SEO updated from 3.1 to 3.1.1 (2016-07-11)
- Toolset Types updated from 1.9 to 1.9.1 (2016-07-11)
Backups
Backups

Backups are up and running

We have a total of 2369 restore points of your website, 30 of those were made from 2016-07-07 to 2016-07-06

Most Recent Backup - 2016-07-25 at 11:09:23

WordPress version: 4.4.2
Active theme: Samplesite Theme
Active Plugins: 21  Published posts: 73  Approved comments: 0
Uptime
Overall uptime is **96.62%**

Up for **12d 13h**

**Latest downtime:** 2016-07-24 15:25:56, lasted for 10h 33m

**Latest 2 events**

- **Up** Everything is ok 2016-07-25 01:59:04 for 12d 13h
- **Down** Connection Timeout 2016-07-24 15:25:56 for 10h 33m
Analytics
SEO
10 competitors have been found.

<table>
<thead>
<tr>
<th>Competitor</th>
<th>Visibility Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>wordpress.org</td>
<td>90</td>
</tr>
<tr>
<td>itunes.apple.com</td>
<td>48</td>
</tr>
<tr>
<td>alliance-logistics.gov.org</td>
<td>47</td>
</tr>
<tr>
<td>managewp.com</td>
<td>33</td>
</tr>
<tr>
<td>wordpress.com</td>
<td>32</td>
</tr>
<tr>
<td>wordpress.com</td>
<td>32</td>
</tr>
<tr>
<td><a href="http://www.telescope.com">www.telescope.com</a></td>
<td>30</td>
</tr>
<tr>
<td>managewp.org</td>
<td>30</td>
</tr>
<tr>
<td><a href="http://www.nasa.gov">www.nasa.gov</a></td>
<td>28</td>
</tr>
<tr>
<td>orionmagazine.org</td>
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<tr>
<td>wpbeginner.com</td>
<td>25</td>
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<tr>
<td>Keyword</td>
<td>Page</td>
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<tr>
<td>----------------------</td>
<td>------</td>
</tr>
<tr>
<td>bus advertising</td>
<td>-</td>
</tr>
<tr>
<td>tram advertising</td>
<td>-</td>
</tr>
<tr>
<td>outdoor advertising</td>
<td>-</td>
</tr>
</tbody>
</table>
I hope that you are happy with all of the work that has been done over the past month, and I look forward to sending you another report in a month’s time.